



An Institute Under
National University



DIIT[®]
Daffodil Institute of IT

Master of

► Business Administration (MBA)

Bachelor of

► Business administration (BBA)

► Computer Science and Engineering (CSE)

► Tourism & Hospitality Management (BTHM)

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III) Bachelor of Law	
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Message from the FOUNDER



| Message |

Information superhighway changes the whole process of education significantly. Now, with the boom of technology, education meets national needs as well as global pressures.

In compliance of this trend, Daffodil Institute of IT (DIIT) has enriched its strengths to upgrade the standard of education, its techniques and teaching materials. It has been able to facilitate students to build their career and make them practical and smart.

With its highly skilled faculty members & efficient management, the aim of DIIT is to generate wisdom, knowledge and research to equip students with state of arts qualities. DIIT grooms the students in every possible way so that they can serve the nation, or even can go abroad for their further studies or job. Only DIIT could proudly say that the 95% of its students are employed after completing their studies here.

I wish every success of all students in their educational and professional pursuits.

Md. Sabur Khan
Chairman
Daffodil Family



Message from the CHAIRMAN Governing Body



| Message |

Considering this matter, today by Daffodil Institute of IT (DIIT) is operating as a distinctive institution in the field of Business Studies, Computer Science and Engineering for last several years. DIIT has been producing skillful and qualified human capital to satisfy the demands of the market. DIIT has strong undergraduate program under National University. The primary focus of our curriculum is to divulge technical knowledge, promote their problem solving skills and innovation of new technologies. Individual departments offer several number of courses for providing wide spectrum of options to the students to pursue their interest as DIIT offers BBA, CSE, BTHM and MBA achieving different recognitions as a role model of an ideal institution by as academic excellence. Students and faculties of DIIT are highly motivated to contribute the society through the knowledge and skills gained from the courses. We have witnessed all the students graduated and recruited from DIIT have proved themselves as asset to their respective organization. I am also confident that the present students would also maintain the same level of performance in their recruited organization as the highly dedicated faculty of DIIT are enthused to coach the students not only on their chosen discipline but also broaden their attitude and amiability to equip themselves with all the qualities which would make them an asset to the organization and to the country as well.

I believe, every member of DIIT is proud to be a part of this esteemed organization.

Professor Shibli Rubayat Ul Islam
Dean, Faculty of Business Studies, University of Dhaka
Chairman of Governing Body, DIIT



Message from the CEO Daffodil Family



| Message |

The greatest challenge of education nowadays is the need to prepare the students to face a world, which has dramatically advanced in IT technology, telecommunications and the rapid penetration of information communication technology have ushered in the knowledge-based society, and the world is no longer the same for educators.

Choosing an institute and deciding to study for a particular certificate is an extremely important decision. You should choose such an appropriate program that is right for you and that is offered in a university level environment in which you are made to feel welcome and completely comfortable.

Here, I am delighted that you are consider studying at DIIT which provides professional BBA, CSE, THM bachelor degree and MBA degree under National University. It is an Institute recognized internationally for its excellence - from where no graduate has become unemployed yet. I believe that your time at the institute will be one of the most exciting experiences of your life - a unique opportunity for in-depth study into subjects that interest you and a chance to acquire knowledge and skills that are valued by employers.

Mohammad Nuruzzaman
Chief Executive Officer
Daffodil Family



Message from the PRINCIPAL

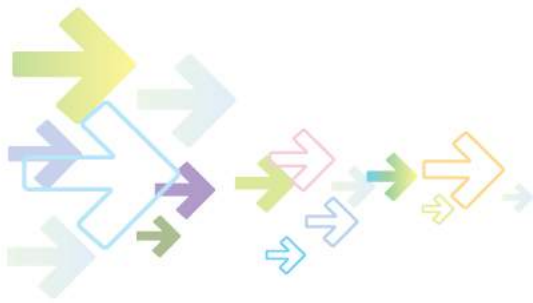


| Message |

The development measurement of a country is indicated by the establishment procedure of an ideal educational institute. Education is considered to be the core instrument of human development. Daffodil Institute of IT (DIIT) achieved the affiliation of National University for conducting CSE and BBA professional program in 2000. Subsequently got the permission of BTHM & MBA professional programs under National University. It is a self-financed educational institution with an exception as it is free from politics and private/coaching.

Our objective is to develop the faculties of the students intellectually, physically, socially, morally and spiritually and to enable the students to face the challenges of globalization in the 21st century by combining theoretical and practical education using technologies. To achieve this objective the institution follows academic calendar and course plan and continuous academic activities. Here the students are prepared for ultimate success through regular class tests along with assignment, presentation, mid-term and final (Internal) examinations. For creating a proper environment for higher education the institution frequently arranges seminars, workshops and co-curricular activities including indoor, outdoor games, excursion, debating, celebration of national days, cultural programs and so on. Daffodil Institute of IT (DIIT) has already achieved nationwide recognition by dint of its extraordinary result (the positions from 1st to 10th in the merit list) under National University in Bangladesh and implementation of discipline. Our approach is student-centered and we believe that the approach to motivating and getting the best output of the students.

Mohammed Shakhawat Hossain
Principal, DIIT



About Daffodil Institute of IT (DIIT) ▶

Daffodil Institute of IT (DIIT) became affiliated to the National University of Bangladesh to offer a B.Sc. in Computer Science and a B.B.A. in Business Administration in the year 2000. Since then, we have added a Bachelor degree, Tourism and Hospitality Management and MBA program, to our repertoire and intend to offer the National University LL.B. and an undergraduate degree in Library Science very soon, as well as a Master of Science qualification in Computing.

Mission

The mission of DIIT is to provide quality education with international standards to develop the economy of the country and turn our population from a burden to strength.

Vision

DIIT aspires to enhance its already outstanding reputation for skills and professionalism through a collaborative and proactive approach. DIIT works with faculty & employees as a team to maintain its position at the forefront of the tertiary education sector.

Why study here?

In our twenty-years history, we have always stood among the top institutes offering National University qualifications. Our graduates have the edge over students from other educational establishments, whether it is in language skills, practical ability or simply exam grades on the theory they have learned.

If you look forward to continuing further your education, undertake a world class degree or fast track your career, DIIT will offer you a range of opportunities. Whether you can choose to undertake BBA, MBA, CSE, BTHM degree under National University.



Study Skills Strategies

If you want to learn how to become a successful student, you have to come the right place. Our study skills guide for students will provide you everything you need in order to learn more effectively. This service advises the students all academic, purpose such as tips for taking notes during lectures, researching effectively referencing correctly and producing high-quality assignments.

DIIT®

Daffodil Institute of IT

DIIT Facilities

DIIT has introduced first time smart ID card, through which students will receive numerous benefits. The use of this card, started at the DIIT will ensure campus security and quick service for the students. The cards can be used for different purposes like:

1. Transportation facilities of Daffodil group
2. Canteen
3. Gymnasium of DIU
4. i-top up
5. E-Library, providing a rich collection of books, journals, CDs, Articles, operating on an extensive schedule from 9.00 am to 9.00 pm.

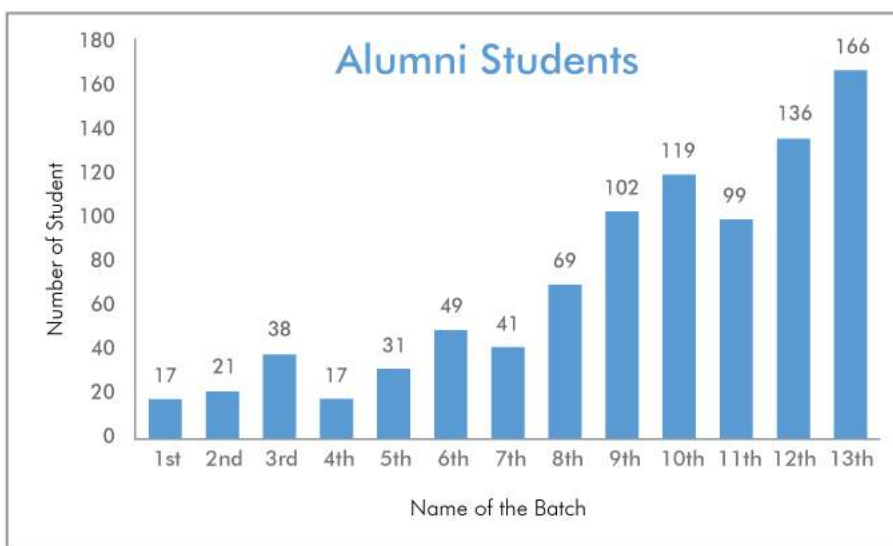


Other Facilities

Experienced and Qualified Faculty	Make up classes for weaker students.
Multimedia Classroom and Digital Lab	Internships & placement opportunist for students
Career Support (BCS, Banks, Private, Govt. & Multinational Companies)	Fully private/coaching free
Scholarships from Daffodil Foundation: Full or partial	Arranging workshops, seminars
Tuition scholarships on the basis of academic Excellence and extra-curricular activities	Campaigns & study tours
Google Classroom	Transportation
Free Laptop for all	Session Jam free
	Hostel Facilities
	Intensive Care Sessions (ICS)

Alumni Association

When you are a student of DIIT, you start a lifelong relation with the institute through alumni association. Information about our alumni activities and alumni network is available in the DIIT office. Alumni contribute to the life of the institute in many ways and maintain a voice.



Programs Offered by

DIIT

Bachelor of Business Administration (BBA)



Daffodil Institute of IT (DIIT) became affiliated to the National University of Bangladesh to offer a B.Sc. in Computer Science and a B.B.A. in Business Administration in the year 2000. Since then, we have added a Bachelor degree, Tourism and Hospitality Management and MBA program, to our repertoire and intend to offer the National University LL.B. and an undergraduate degree in Library Science very soon, as well as a Master of Science qualification in Computing.



Career Opportunities for Business Graduates:

Public Sector:

- BCS
- Different Governmental Divisions
- Government Regulatory bodies
- Government Banks

Private Sectors:

- Multinational Company
- Banking Sector

Non Bank Financial Institutions:

- Insurance Company
- Education Sector
- Micro-Finance Institution
- NGOs
- Real Estate Company in Bangladesh
- HR Company
- Garments Sector in Bangladesh
- Pharmaceutical Companies in Bangladesh
- Health and Hospital Sector
- Telecommunication Industry
- Asset Management Companies in Bangladesh
- Credit Rating Company in Bangladesh
- Stock Brokerage Firms in Bangladesh
- Fertilizer Companies in Bangladesh

- Housing Finance Companies in Bangladesh
- CA Firms

Others:

- Paint Manufacturing Companies in Bangladesh
- Printing and Packaging Companies in Bangladesh
- Cement Companies in Bangladesh
- Engineering & Construction Companies in Bangladesh
- Lift, Elevator & Escalator companies in Bangladesh
- Cargo Agents / Freight Forwarders in Bangladesh
- Crew Management & Shipping Company in Bangladesh
- Shipbuilding Companies in Bangladesh
- Ship Breaking Companies in Bangladesh
- Steel Manufacturing Companies in Bangladesh
- Renewable Energy (solar energy / solar power) companies in Bangladesh
- IT Sectors
- Leasing Companies

BECOME AN ENTREPRENEUR

Startups are a trend nowadays. A large number of students after completing their graduation, decide to become an entrepreneur. A student of BBA is given business-related knowledge, which helps him acquire the skills required to run a business successfully. Due to the immense focus on leadership and communication skills, the student is capable of making the right decisions and makes his stint as an entrepreneur successful.



GOING FOR TRENDING JOBS

Like in digital marketing is also a good career option to choose. There have been number of new marketing and business skills that revolve around new trends involving the social media and digitization. Having basic knowledge and good writing skills can make you build your career faster in these newly introduced job options. The trending jobs these days also include various other options such as Content Writing and creative writing that can make you a desirable position at advertising agencies. For example, Online Shopping and E-Commerce sectors



ELIGIBILITY FOR ADMISSION

A Higher Secondary Certificate (HSC) in Science, Arts, Commerce from any Education Board /Open University or HSC (Vocational), HSC (Business Management), and Diploma in Commerce from Bangladesh Technical Education Board are the basic educational requirements. Bangladeshi candidates having at least GPA 2.00 in both SSC & HSC and grade point minimum 3.00 in any one subject (Bangle or English) in HSC (with four subjects) from any recognized education board of Bangladesh/Open University will be eligible for admission. We would like to invite you all, if you are interested in higher education, to visit our Face book and campus.



PROGRAM DURATION AND CREDIT

The duration of the BBA Program is four years divided into eight semesters. A total of 126 credit hours are required to complete 40 taught courses, a viva-voce examination in the third year and an internship/project paper with defense at the end of the fourth year. The history of the emergence of the independence of Bangladesh is a compulsory course for all students of undergraduate programs of the National University.



DETERMINATION OF MAJOR

In the seventh semester, students will determine their major or specialization area from four options: Finance & Banking/ Marketing/ Management Study/ Accounting & Information Systems.



Course List of BBA Programs for Four Years

First year (First Semester)

Course Code	Course Title	Credits
BBA-510101	Introduction to Business	3.0
BBA-510103	Business Communication & Report Writing	3.0
BBA-510105	Basic Accounting	3.0
BBA-510107	Business Mathematics	3.0
BBA-211501	History of the Emergence of Independent Bangladesh (In Bangla)	3.0

Second year (Third Semester)

Course Code	Course Title	Credits
BBA-520119	Business Statistics-I	3.0
BBA-520121	Organizational Behavior	3.0
BBA-520123	Legal Environment of Business	3.0
BBA-520125	E-Commerce	3.0
BBA-520127	Macro Economics	3.0

Third year (Fifth Semester)

Course Code	Course Title	Credits
BBA-530139	Principles of Finance	3.0
BBA-530141	Principles of Marketing	3.0
BBA-530143	Cost Accounting	3.0
BBA-530145	Tourism & Hospitality Management	3.0
BBA-530147	Entrepreneurship & Small Business Management	3.0

MAJOR IN MARKETING

Fourth year (Seventh Semester)

Course Code	Course Title	Credits
BBA-542301	Customer Relationship Management	3.0
BBA-542303	Consumer Behavior	3.0
BBA-542305	Brand Management	3.0
BBA-542307	E-Marketing	3.0
BBA-542309	Service Marketing	3.0

MAJOR IN FINANCE & BANKING

Fourth year (Seventh Semester)

Course Code	Course Title	Credits
BBA-542401	Corporate Finance	3.0
BBA-542403	Working Capital Management	3.0
BBA-542405	Bank Management	3.0
BBA-542407	E-Banking	3.0
BBA-542409	Fundamentals of Investments	3.0

MAJOR IN ACCOUNTING & INFORMATION SYSTEMS

Fourth year (Seventh Semester)

Course Code	Course Title	Credits
BBA-542501	Intermediate Accounting	3.0
BBA-542503	Advanced Accounting	3.0
BBA-542505	Working Capital Management	3.0
BBA-542507	Financial Statement Analysis and Business Valuation	3.0
BBA-542509	Corporate Governance	3.0

MAJOR IN MANAGEMENT STUDIES

Fourth Year (Seven Semester)

Course Code	Course Title	Credits
BBA-542601	Organization Development	3.0
BBA-542603	Global Management	3.0
BBA-542605	Conflict Management	3.0
BBA-542607	Management Thought	3.0
BBA-542609	Career Planning and Development	3.0

First year (Second Semester)

Course Code	Course Title	Credits
BBA510109	Principles of Management	3.0
BBA-1510111	Taxation in Bangladesh	3.0
BBA-510113	Computer & Information Technology	3.0
BBA-510115	Theory and Practices of Banking	3.0
BBA-510117	Micro Economics	3.0

Second year (Fourth Semester)

Course Code	Course Title	Credits
BBA-520129	Risk Management & Insurance	3.0
BBA-520131	Business Statistics-II	3.0
BBA520133	Human Resource Management	3.0
BBA-520135	Export-Import Management	3.0
BBA-520137	Supply Chain Management	3.0

Third year (Sixth Semester)

Course Code	Course Title	Credits
BBA-530149	Financial Management	3.0
BBA-530151	Marketing Management	3.0
BBA-530153	Management Accounting	3.0
BBA-530155	Enterprise Resource Planning	3.0
BBA-530157	Research Methodology	3.0
BBA-530158	Viva-Voce	3.0

Fourth year (Eighth Semester)

Course Code	Course Title	Credits
MKT- 542311	Selling and Salesmanship	3.0
MKT- 542313	Integrated Marketing Communication	3.0
MKT- 542315	SME Marketing	3.0
MKT- 542317	International Economics	3.0
MKT- 542319	Agricultural & Food Marketing	3.0
MKT- 542320	Internship/Project Paper & Defense (2+1Credits)	3.0

Fourth Year (Eighth Semester)

Course Code	Course Title	Credits
FIN - 542411	Financial Markets & Institutions	3.0
FIN - 542413	Financial Analysis and Business Valuation	3.0
FIN - 542415	Fiscal and Monetary Policy	3.0
FIN - 542417	Security Analysis and Portfolio Management	3.0
FIN - 542419	Real Estate Finance	3.0
FIN - 542420	Internship/Project Paper & Defense (2+1Credits)	3.0

Fourth year (Eighth Semester)

Course Code	Course Title	Credits
ACC- 542511	Accounting and Information Systems	3.0
ACC- 542513	Auditing	3.0
ACC- 542515	Advanced Cost & Management Accounting	3.0
ACC- 542517	Accounting Theory	3.0
ACC- 542519	Accounting for Government and Non-Profit Organization	3.0
ACC- 542520	Internship/Project Paper & Defense (2+1 Credits)	3.0

Fourth year (Eighth Semester)

Course Code	Course Title	Credits
MGT - 542611	Industrial Relations	3.0
MGT - 542613	Management Information Systems	3.0
MGT - 542615	Operations Management	3.0
MGT - 542617	Strategic Management	3.0
MGT - 542619	Total Quality Management	3.0
MGT - 542620	Internship/Project Paper & Defense (2+ Credits)	3.0



Department of Computer Science and Engineering (CSE)

The B.Sc. Program in Computer Science & Engineering (CSE) is designed to produce skilled graduates in the field to satisfy the growing demands of computer engineering graduates in home and abroad. It provides the students an opportunity to obtain broad knowledge of Computer Science, Computer Engineering with freedom to tailor the program according to the student's individual needs.



Eligibility for Admission:

Students Higher Secondary Certificate (HSC) / Equivalent qualification degree including Physics and Mathematics, Candidate having at least GPA 3.0 or Chemistry and also having GPA 2.50 with fourth Subject in both SSC & HSC examinations. Student having 2.0 'O' and 'A' Level Subjects including Physics and Mathematics with minimum 'B' Grade and GPA 2.0 will be eligible for admission.

Graduation Requirements:

To obtain the Degree student must have to complete 136.5

credits with a minimum CGPA of 2.00 on a scale of 4.00. If any student fails or gets below C+ grade in any course he/she will get the opportunity to improve the grade by retaking the same in the subsequent semester.

Duration of the Program:

Total duration of the Program is 4 (four) years. Semester system will be followed in this Program. There will be 2 (two) semesters in a year. Each semester will be of 6 (six) months duration.

FIRST YEAR

Semester I

Course Code	Course Title	Credit Hrs
510201	Structured Programming Language	3.0
510202	Structured Programming Language Lab	1.5
510203	Electrical and Electronic Circuit	3.0
510204	Electrical and Electronic Circuit Lab	1.5
510205	Calculus	3.0
510206	Physics	3.0
510207	English	3.0
Total Credits in 1st Semester		18.0

Semester II

Course Code	Course Title	Credit Hrs
510208	Digital Systems Design	3.0
510209	Digital Systems Lab	1.5
510210	Discrete Mathematics	3.0
510211	Linear Algebra	3.0
510212	Statistics and Probability	3.0
510213	History of the Emergence of Independent Bangladesh	3.0
Total Credits in 2nd Semester		16.5

SECOND YEAR

Semester III

Course Code	Course Title	Credit Hrs
520201	Data Structure	3.0
520202	Data Structure Lab	1.5
520203	Object Oriented Programming	3.0
520204	Object Oriented Programming Lab	1.5
520205	Computer Architecture	3.0
520206	Ordinary Differential Equation	3.0
520207	Fundamental of Business Studies	3.0
Total Credits in 3rd Semester		18.0

Semester IV

Course Code	Course Title	Credit Hrs
520208	Database Management System	3.0
520209	Database Management System Lab	1.5
520210	Microprocessor and Assembly Language	3.0
520211	Microprocessor and Assembly Language Lab	1.5
520212	Design and Analysis of Algorithms	3.0
520213	Design and Analysis of Algorithms Lab	1.5
520214	Numerical Analysis	3.0
Total Credits in 4th Semester		16.5

THIRD YEAR

Semester V

Course Code	Course Title	Credit Hrs
530201	Peripheral and Interfacing	3.0
530202	Peripheral and Interfacing Lab	1.5
530203	Data and Telecommunications	3.0
530204	Data and Telecommunications Lab	1.5
530205	Operating System	3.0
530206	Operating System Lab	1.5
530207	Economics	3.0
Total Credits in 5th Semester		16.5

Semester VI

Course Code	Course Title	Credit Hrs
530208	Software Engineering	3.0
530209	Software Engineering Lab	1.5
530210	Computer Networking	3.0
530211	Computer Networking Lab	1.5
530212	Embedded System Programming	3.0
530213	Embedded System Programming Lab	1.5
530214	Theory of Computation	3.0
Total Credits in 6th Semester		16.5

FOURTH YEAR

Semester VII

Course Code	Course Title	Credit Hrs
540201	Artificial Intelligence	3.0
540202	Artificial Intelligence Lab	1.5
540203	Compiler Design and Construction	3.0
540204	Compiler Design Lab	1.5
540205	Computer Graphics	3.0
540206	Computer Graphics Lab	1.5
540207	E-Commerce and Web Engineering	3.0
540208	E-Commerce and Web Engineering Lab	1.5
Total Credits in 7th Semester		18.0



Semester VIII

Course Code	Course Title	Credit Hrs
Major Theory Courses		
540209	Network and Information Security	3.0
540210	Network and Information Security Lab	1.5
540211	Information System Management	3.0
Project/Industry Attachment		
540240	Project/Industry Attachment	6.0
Optional Course (Any one)		3.0
540212	Simulation and Modeling	
540214	Parallel and Distributed Systems	
540216	Digital Signal Processing	
540218	Digital Image Processing	
540220	Multimedia	
540222	Pattern Recognition	
540224	Design and Analysis of VLSI Systems	
540226	Micro-controller and Embedded System	
540228	Cyber Law and Computer Forensic	
540230	Natural Language Processing	
540232	System Analysis and Design	
540234	Optical Fiber Communication	
540236	Human Computer Interaction	
540238	Graph Theory	
Optional Course Lab (Any one)		1.5
540213	Simulation and Modeling Lab	
540215	Parallel and Distributed Systems Lab	
540217	Digital Signal Processing Lab	
540219	Digital Image Processing Lab	
540221	Multimedia Lab	
540223	Pattern Recognition Lab	
540225	Design and Testing of VLSI Systems Lab	
540227	Micro-controller and Embedded System Lab	
540229	Cyber Law and Computer Forensics Lab	
540231	Natural Language Processing Lab	
540233	System Analysis and Design Lab	
540235	Optical Fiber Communication Lab	
540237	Human Computer Interaction Lab	
540239	Graph Theory Lab	
Total Credits in 8th Semester		18.0



Tourism & Hospitality Management

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Bachelor of

Tourism & Hospitality Management

Program Objective:

The mission of the Tourism & Hospitality Management Program is to provide the training, skill development and education needed to prepare individuals for effective job performance in Tourism, Hospitality, Government, Private, Multinational & Travel Sectors. We aim to ensure that students are able to:

- 1 Understand the integration of The Tourism and Hospitality Industry within national policies and plans.
- 2 Analyze investment trends and Hospitality development patterns by national & international Hospitality firms, and identify emerging overseas markets for Hospitality development.
- 3 Understand the socio-economic impact of developing Hospitality in Bangladesh & other countries of the world.
- 4 Understand Hotel Management functions in a foreign country, such as human resources management, Hospitality marketing, financial control, accounting and taxes, and technology applications.
- 5 Identify potential career development opportunities through internship programs in different area of Tourism & Hospitality Industry.

Career Opportunities:

Students can grab their opportunities in the following sectors:

Public and Private Jobs

- Bangladesh Parjatan Corporation
- Bangladesh Tourism Board
- BCS (Bangladesh Civil Service)
- Civil Aviation Authority of Bangladesh
- Faculty at Universities & Colleges
- Banks
- Multinational Companies
- Economic Zone

Travel and Tourism

- Airline Crew Member
- Travel Agent
- Tour Operator
- Local Tourism
- Tour Guiding
- Tour Conductor
- Meeting and Event Management
- Leisure, Recreation and Sports Management

Accommodation

- International Hotel, Motel, Resort etc
- Cruise Vessel
- Amusement Park
- Picnic Spot
- Youth Inn
- Corporate House (Reception, Sales, Marketing & HR)

Catering Industry

- Outdoor Catering (Transport, Institutional, Medical, Hospitals etc)
- Chain Restaurant, Cafe, Beverage Management
- Public house (Convention centers)
- Pub
- Fast Food Corner
- Boat Club
- Golfers Inn

Tourism subject is added in Higher Secondary Certificate Education in Bangladesh.

Eligibility for Admission:

A Higher Secondary Certificate (HSC) in Science, Arts, Commerce from any Education Board /Open University or HSC (Vocational), HSC (Business Management), and Diploma in Commerce from Bangladesh Technical Education Board are the basic educational requirements. Bangladeshi candidates having at least GPA 2.50 with four subjects in both SSC & HSC and grade point minimum

3.00 in any one subject (Bangle or English) in HSC from any recognized education board of Bangladesh/Open University will be eligible for admission.

Duration of the Program:

The total duration of the program is 4 years. The semester system is followed in this program. There will be 2 semesters in a year. Each semester will be of 6 months duration.

Course List of BBA Honors in (Professional) Tourism and Hospitality Management

First year (First Semester)

Course Code	Title of the Courses	No of Credit
510901	Introduction to Business	3
510903	Fundamentals of Tourism and Hospitality	3
510905	Introduction to Computer	3
510907	Basic English Language	3
510909	History of the Emergence of Independent Bangladesh	3

First year (Second Semester)

Course Code	Title of the Courses	No of Credit
510911	Business Mathematics	3
510913	General Science and Environment	3
510915	Micro Economics	3
510917	First Aid, Safety and Security	3
510919	Fundamentals of Management	3

Second year (Third Semester)

Course Code	Title of the Courses	No of Credit
520901	Hospitality Managerial Communication	3
520903	Business Statistics	3
520905	Fundamentals of Accounting	3
520907	Macro Economics and Economy of Bangladesh	3
520909	Business Law and Legal Issues of Tourism	3

Second year (Fourth Semester)

Course Code	Title of the Courses	No of Credit
520911	Tourism & Hospitality Marketing	3
520913	Geography and History of Bangladesh	3
520915	Cost and Management Accounting	3
520917	Managing Organizations in Tourism and Hospitality (HRM)	3
520919	Hospitality Consumer Behavior	3

Third year (Fifth Semester)

Course Code	Title of the Courses	No of Credit
530901	Hospitality Management Information System	3
530903	Front Office Operations and Reservation	2
530904	Front Office Operations and Reservation (Practical)	1
530905	Hospitality Service Marketing	3
530907	Financial Management	3
530909	Geography of Tourism	3

Third year (Sixth Semester)

Course Code	Title of the Courses	No of Credit
530911	Organizational Behavior	3
530913	House Keeping Management	2
530914	House Keeping Management (Practical)	1
530915	Quantitative Analysis for Business	3
530917	Aviation and Flight Management	2
530918	Aviation and Flight Management	1
530919	Tourism Culture, Heritage and Society	3

Fourth year (Seventh Semester)

Course Code	Title of the Courses	No of Credit
540901	Theory and Practice of Culinary Art	3
540903	Travel Agency and Tour Operations	2
540904	Travel Agency and Tour Operations (Practical)	1
540905	Urban and Rural Tourism	3
540907	Tourism Promotion and Communication	3
540909	Destination Management	2
540910	Destination Management (Practical)	1

Fourth year (Eighth Semester)

Course Code	Title of the Courses	No of Credit
540911	Catering, food, Beverage and Bar Management	2
540912	Catering, food, Beverage and Bar Management(Practical)	1
540913	Tourism and Hospitality Entrepreneurship	3
540915	Tourism Planning and Development	3
546617	Program and Event Management	3
546619	Tourism in Bangladesh	3





Master of Business Administration (MBA)

Program Objective:

The mission of the Master of Business administration (MBA) Program is to provide the education needed to prepare individuals who want to develop their career as successful managers, executives, and professionals of local and multinational organizations and as entrepreneurs. The program is decorated:

- To prepare future executives, managers and professionals to meet new business challenges.
- To develop the competence necessary for executives in an increasingly complex and globalized business world.
- To enhance the ability of the student's to identify business opportunities and resolve managerial problems.
- To develop the student's analytical-decision making skill so that s/he can identify and diagnose problems, formulate alternative solutions and make a decision.
- To enhance ethical thinking and develop communication, interpersonal and leadership skills of students to work

effectively with others and lead teams to accomplish objectives.

Eligibility for Admission:

BBA / B.Com (Honors') /BBS (Honors')/ M.Com / MBS Graduates (From any university) can apply to be admitted into the program.

Post Graduation Requirements:

To obtain the degree, students must complete 36 credits with a minimum CGPA of 2.00 on a scale of 4.00. If any student fails or gets below C+ grade in any course, he/she will get the opportunity to improve the grade by retaking the same in the subsequent semester.

Duration of the Program:

The total duration of the program is 1 year. The semester system is followed in this program. Each semester will be of 6 months duration.

First Semester

Course	Course Title	Marks	Credit
MBA 5101	Advanced quantitative business analysis	100	3
MBA 5102	Managerial economics	100	3
MBA 5103	E-commerce	100	3
MBA 5104	Business research methodology	100	3
MBA 5105	Management accounting	100	3
Total		500	15

Second Semester MARKETING MAJOR

Course	Course Title	Marks	Credit
MKT 5201	Strategic Marketing	100	3
MKT 5202	Marketing Thought	100	3
MKT 5203	Business Marketing	100	3
MKT 5204	Service Marketing	100	3
MKT 5205	International Marketing	100	3
MKT 5206	Internship and Defense/Viva-Voce	50+50	6
Total		600	21

Second Semester FINANCE MAJOR

Course	Course Title	Marks	Credit
FIN 5201	Advanced Financial Management	100	3
FIN 5202	International Financial Management	100	3
FIN 5203	Working Capital Management	100	3
FIN 5204	Management of Financial Institutions	100	3
FIN 5205	Corporate Capital Budgeting	100	3
FIN5206	Internship and Defense/Viva-Voce	50+50	6
Total		600	21

Second Semester HRM MAJOR

Course	Course Title	Marks	Credit
MGT 5201	Strategic Human Resource Management	100	3
MGT 5202	Performance Appraisal	100	3
MGT 5203	Management Practices in Multinational Organizations	100	3
MGT 5204	Career Planning and Development	100	3
MGT 5205	Business Policies and Strategic Management	100	3
MGT 5206	Internship and Defense/Viva-Voce	50+50	6
Total		600	21



CSR Activities of DIIT

As an integral element of being a socially responsible organization, DIIT has been continuing its CSR (Corporate Social Responsibility) activities for last 20 years, wherein DIIT contributes a certain percentage of its gross revenue for such purpose. Daffodil Institute of IT participates in different CSR Activities like:

- » Standing with flood affected people
- » Helping the Rohingya refugees
- » Winter clothes distribution to poor
- » Blood donation

Financial Waiver for poor but brilliant students

Every academic year DIIT is providing financial waiver to the poor and brilliant students who may otherwise be unable to enjoy the scope of a higher education.

Financial Waiver 2014, Total 27

Program	Number of Students
BBA	7
CSE	20
Total	27

Financial Waiver 2015, Total 30

Program	Number of Students
BBA	9
CSE	21
Total	30

Financial Waiver 2016, Total 33

Program	Number of Students
BBA	11
CSE	22
Total	33

Financial Waiver 2017, Total 62

Program	Number of Students
BBA	30
CSE	26
BTHM	6
Total	62

Financial Waiver 2018, Total 73

Program	Number of Students
BBA	13
CSE	51
BTHM	9
Total	73





Blended education system at DIIT

The use of the Internet has had an impact on peoples' lives and on the way that people do things. It has produced a great transformation in commerce, entertainment, personal communications, learning and socialization. Teachers need to understand their students. More Students Engagement in Campus-based and Online Education presents a new analysis of the contemporary student experience:-

- Reviews the incorporation of online learning into higher education.
- Google classroom create a virtual platform between students and teachers where students can get all academic materials.
- Pinpoints critical gaps in contemporary understanding and practice offers sophisticated mechanisms for assessing and evaluating student's engagement.



Library Facilities of DIIT



The library's mission is to enable and enrich the teaching, learning and research endeavors of the Daffodil Institute of IT by delivering flexible access to relevant information resources and providing quality services and facilities.





Extra-Curricular Activities

In addition to academic pursuits, extracurricular activities make up a valuable part of the overall study life experience. Students can develop their social and interpersonal skills by getting involved in running organizations. This will help to improve their teamwork skills, and ability to build meaningful relationship with friends and peers, as well as with junior and senior students. Responsibility, good judgment and endurance can also be developed during such activities.





DIT[®]
Daffodil Institute of IT





CHASE YOUR Dream

Daffodil Institute of IT (DIIT) Unveiled a preparatory book "Chase your Dream" for BCS, Bank & Job preparation which will help the students to face the competitive job market. The program of "Chase Your Dream" was held 20 December 2016.





DIIT Laptop Distribution and Prize giving Program 2018

To prepare the students for the 21st century and to adapt the latest information and communication technology this will develop their knowledge, skills and abilities to fit globally. DIIT distributed Laptop at free of cost among the students of CSE 12th, 13th, 14th, 15th, 16th and BBA 16th batch.

ONE Student One **Laptop**



Photo gallery of Camp For Life

A glimpse of "CAMP FOR LIFE" Day-02 organized by Daffodil Institute of IT (DIIT) held on March 07, 2019 at the Permanent Campus of Daffodil International University, Ashulia, Savar, Dhaka.





RULES AND REGULATIONS

FOR THE STUDENT(S) ADMITTED AT DIIT (UNDER NATIONAL UNIVERSITY PROGRAMS):

- Students must have to display their ID cards while entering the Campus, Library & Computer Lab.
- Students have to sit for mid-term and internal final examination in each semesters before National University semester final exam.
- In case of retake or improvement in Final examination, a student will have to pay fee according to the National University regulations.
- If a student unable to sit/fail in the mid- term & Final (Internal) examination she/he must pay Tk.200 improvement fee of the relevant course.
- All students must keep their cell phones switched off inside the class room.
- Willful damage or destruction of any property of the Institutions will be treating as misconduct.
- Students enrolled at DIIT are supposed to give an agreement that s/he must follow the course curriculum as well as pay the required fees in time.
- All declarations made in this "Agreement" are accepted in good faith. Any false document submission in the application process or anywhere student will be discharged from the Institute.
- DIIT follows National University Curriculum and conduct classes accordingly. Students are applied by DIIT for the form fill-up for the following years respectively.
- Classes go on between Saturdays to Thursday, per week. In case of special classes or on instructor, the students are supposed to come on Friday.
- Registration of from fill up does not give the confirmation that the student has also enrolled at National University. Lawfulness, attendance, Performance & tuition status would be considered for an enrolled in such respect.
- Students have to pay their Tuition Fees before the 5th of every month. Failing to so the students are to pay TK.100 as fine per late day. Even if the default duration exceeds 60 days, the students enrolled would be cancelled from DIIT.
- Students should pay fees at authorized bank branch and confirm the payment by showing the deposit slip to authorized accounts personnel to update the balance information within the DIIT account software and preserve deposit slip carefully; otherwise DIIT does not have any responsibility for the same.
- DIIT enrolled students are bound to sit at every exam internally, i.e. to submit each assignment, participate in presentation, quiz and every evaluation test.
- Students absence from each class (each day2 classes= 1 day), each quiz, each assignment, each presentation, mid-term & Final(Internal) examination fine charged respectively TK.10, 50, 200.
- DIIT is completely a private & professional institute which provides the quality Business & Science education for the admitted students. This is why politics is not allowed here.
- Students will have to pay full course fees according to the cost structure before completion of the Degree.



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Daffodil Institute of IT

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